

# THE *Fairway* FUSION

Issue No. IV

FALL 2013

[ tempo ]



Erika Grace Powell at the Fairway Ford Drive 4Ur School Event, which raised nearly \$3,000 for Wade Hampton High.



## CONTRIBUTORS:

Rita Voedisch

Rick Kelley

Don Rice

Katie Simpson

Tony Whitaker

Christy Kelley

John Gartner



[ page 9 ]

PLEASE KEEP

**JOHNNIE MADDEN & BECKY PALMER**

IN YOUR THOUGHTS AND PRAYERS.

WE MISS THEM BOTH AND ARE ANXIOUS FOR THEIR  
RETURN TO FAIRWAY!



## NAME SCRAMBLE

KCRSEEMOZISZA

MOMSITPSIT

ULILSRSMATTY

LAMPTEKN

LRASANYESU

FCEFEPI

[ see answers page 18 ]



# [ explorer ]



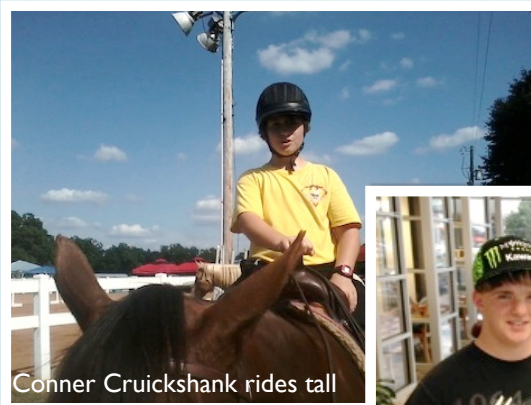
Paula "Nana" Hall with her grand-babies



Clemson super-fan Scott Hooper



John McHann's granddaughter, Ava Claire



Conner Cruickshank rides tall



Dakota Cruickshank is all smiles



Happy Birthday, Señor Graham Peeler!



Mike Sinclair knows his way around a grill



## [ expedition ]

### CONGRATULATIONS

Mark Velez and Aaron Garrett graduated the Ford ASSET program at Spartanburg Tech in July. (They have co-op'd with us for 2 years.) They are now full-time service technicians. Aaron is a diesel technician in the truck shop and Mark is a line technician in the car shop.

Chris Watson achieved his Senior Master Technician status in September which is a pretty big accomplishment and we are really proud of him!



Kathy Porter, Title Clerk & recent winner of the "Indie Book of the Day Award," is joined by her mother & sister at a book signing for her one of her (three) novels.  
{ kateportner.net }



guess who?

### LOVE & MARRIAGE



BEST WISHES TO  
BRANDON WHITE

ON HIS WEDDING  
OCTOBER 20, 2013



Steve + Dana  
October 5, 2013



Congrats to Robbie Copeland on his recent nuptials!



## [ atlas ]

We can't help everyone,  
but everyone can help someone.

Ronald Reagan

Happiness is like a butterfly.  
The more you chase it, the more it eludes you.  
But if you turn your attention to other things, it  
comes and sits softly on your shoulder.

Henry David Thoreau

"I've always followed my father's advice: he told  
me, first to always keep my word and, second,  
to never insult anybody unintentionally. If I  
insult you, you can be [expletive] sure I intend  
to. And, third, he told me not to go around  
looking for trouble."

John Wayne

You have brains in your head  
and feet in your shoes,  
you can steer yourself in any  
direction you choose!

Dr. Seuss

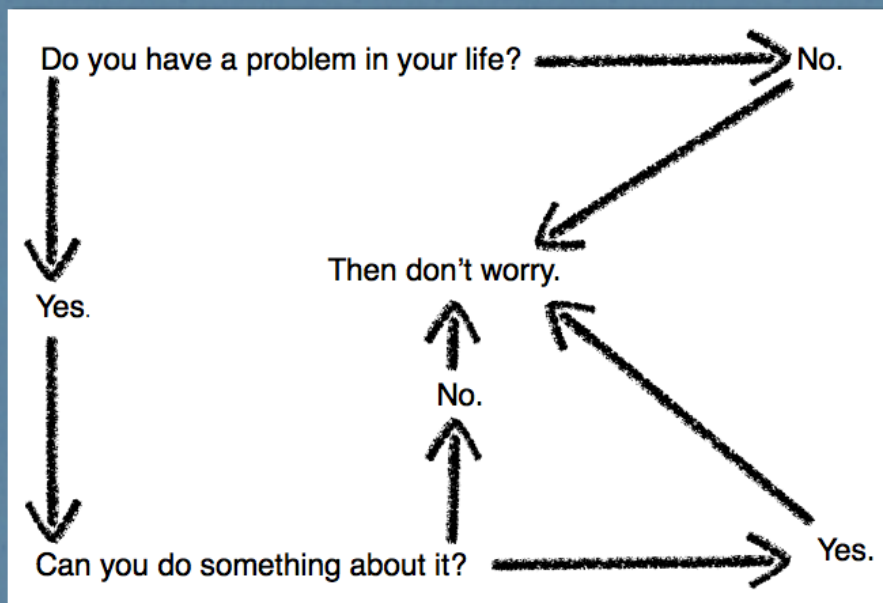
Be content with what you have;  
rejoice in the way things are.  
When you realize there is  
nothing lacking, the whole  
world belongs to you.

Lao Tzu

take time  
TODAY  
TO appreciate  
SOMEONE  
who does  
SOMETHING  
you take for  
GRANTED

Don't find fault,  
find a remedy.

Henry Ford





# [ country squire ]



Don't miss out on Ford & Lincoln  
markdowns every week with Kent  
Palm's "WEEKLY SPECIAL"



[www.fairwayford.com/specials](http://www.fairwayford.com/specials)

Once you sit in a Subaru, you'll stay!

Be sure to check out our Specials page! We've always  
got pawesome deals at [www.fairwaysubaru.net](http://www.fairwaysubaru.net)



i ruff  
subaru



## FAIRWAY SUBARU Winter Service Sale!



**If you spend: You \$AVE:**

\$100 - \$199 \$10 OFF

\$200 - \$299 \$20 OFF

\$300 - \$399 \$30 OFF

\$400 & Up \$40 OFF



Plus applicable taxes. Cannot be combined with any other offer.  
Must present coupon at time of write-up. Offer expires: 12/31/13



The Fairway Ford Lincoln  
**LOW PRICE TIRE GUARANTEE**

Why buy tires anywhere else?

- 13 major tire brands
- 30-day price guarantee
- All makes and models

## Did you know?

Did you know the world's first Ford Mustang owner was a woman? Yep, the first-ever owner of a Ford Mustang was a 22-year-old Chicago schoolteacher who traded in a \$400 Chevy and borrowed the rest of the money to cover the \$3,419 MSRP on an egg-shell blue convertible. According to Ford documents, Brown bought the car from Johnson Ford on April 15th, two days before it was set to go on sale nationwide. She said that when she balked at what the salesman offered from the showroom floor, he told her he had "something in the back that's really new"—a new 1965 Ford Mustang Convertible in Skylight Blue with a 260-cubic inch V8, automatic transmission, power steering, power top, knock-off wheel covers, center console and Rally Pac instrumentation. The lady was sold.



"I was the coolest teacher in the school that year," said Gail Brown, who had been cruising around in her parents' 1957 Ford Fairlane 500 convertible before making the purchase. Who knew!



[ focus ]

# ALL IN THE FAMILY:

## *The Brothers State*



Glen, John, Dave & Steve

### Glen State

General Sales Manager, Sitton Buick GMC Saab



It started in the late 70's when I landed my first sales job as a Furniture Salesperson with Maxwell Furniture in Greenville, SC. I sold furniture until the mid '80's and was promoted to Store Manager and ran the furniture store in Easley, in the Town & Country Shopping Center for several years. Maxwell became financially unstable in the late '80's and started selling off all their paper (all their monthly

payment accounts) to a finance company just to keep operating the business. Maxwell had 153 stores in the southeast. After months and months of *Going Out of Business Sales* it finally came to Easley- it was my turn to start the *Going out of Business Sale* which was a lot of work- they send in tons of extra furniture that did not sell in the other locations. During our *Going Out of Business Sale*, a local car dealer in Easley came to me and asked me if I would be interested in coming to work for him selling new and used cars. I told the dealer I sure appreciated his offer but car salespeople had a very bad reputation, everyone thinks they are thieves, thugs & liars and I don't want be one of those guys. Mr. Dealer said to me, *Glen you don't have to be one of those guys- there are a lot of great, honest, salespeople in the car business. I brought you a brand new car and I parked it in the parking lot and here are the keys you drive the car until you close your store. If you want to come to work for me this will be your demo. If you don't want to sell cars just bring the car back to me after you close your Furniture store down.* Well, that's how I ended up in the Car Business.

### John State

My work in the auto industry began at the age of 25, when I started working at Keenan's World of Customizing doing van conversions. A friend of mine owned a small body shop and offered me a job. So went to work at Brant's Body Shop where I learned paint & body work.

I have been in the body shop business for over 22 years. I still work at Brant's Body Shop and reside in Boiling Springs.

### David State

I went to Greenville Tech and graduated in 1971 with an AS degree in Electronics Engineering Technology. After graduation, I worked five years in different jobs in Greenville & Spartanburg as an Electronics Technician.

In December 1976, Michelin America's Research Corp (MARC) hired me as an Electronics Technician. I spent 32 years at MARC before retiring in 2009.



Rachel & Merle State

Steve's father, Merle Franklin State, wasn't in the car business, but he did leave his indelible mark on our community. He said that God gave him a mission to feed the hungry, and through his hard work & determination, the Greer Soup Kitchen was founded. It now serves over 150 people daily. The mayor of Greer has proclaimed *Merle State Day* on several occasions and a walk is held for the Greer Soup Kitchen in his honor every year in November.

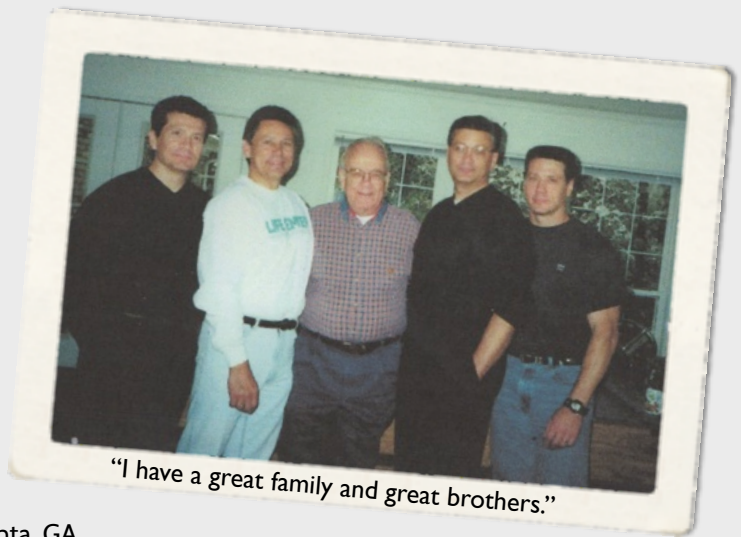


# [continued...]

## Steve State

In June 1964, approximately 2 weeks after my High School Graduation from For Dodge, Iowa- I was standing on yellow foot prints at Marine Corps Recruit Depot, San Diego, CA. (As a 17 year old, 2 months shy of my 18th birthday- believe me, that was an eye

opener!) In 1965 & 1966, I spent time in Okinawa (staging for Vietnam), then Chu Lai, Vietnam (total 13 month month tour) and ended my fourth year of enlistment in Atlanta, GA.



I had several different occupations after my enlistment- Pinkerton Security; Caper House Convenience Stores; Motel-Hotel General Manager; Curtis Mathis TV Sales. In 1985 I was hired at John Foster Ford in Easley. Having only sold Fords, I eventually ended at Fairway Ford in January 2002.



Justin, Brandi, Whitney & Stephanie

In the mid-60s my parents & brothers moved from Iowa to Greer, SC. All my brothers are associated with the automotive business - Dave retired from Michelin- MARC Center with 32 years. Glen, who is General Sales Manager at Sifton Buick, has been in the business 25 years, and John, who does paint & body work at Brandt's Body Shop in Spartanburg, has been in the business 22 years.

With the brothers all living so close, we would get together every Sunday at Mom & Dad's for a few hours to chat. After a few years together I started bring a different desserts to try- some good, some so-so. Great times!

My mom passed away from cancer in October 1999. Dad passed away in September 2010, also from cancer.

Well, we don't do Sundays anymore but still do Brother's Birthday at Downtown Alive and our September Brew Fest Asheville Trip. And the great thing is, all the brothers are close by and keep in touch.



The State Family


As for my personal life, I'm married to my beautiful wife Karen. We celebrated our 28th wedding anniversary in August. I have two daughters living in Virginia: Stephanie (has 4 daughters and 12 grandkids) and Brandi (has one boy and one girl). Whitney lives in Summerville with her 3 daughters. All have very nice husbands. We have one son, Justin, who lives here in Greenville.



Steve, Karen & Justin



[ fiesta ]



Rita Voedisch ..... 1  
Jason Price ..... 1  
LT. John Gartner..... 2  
Perry Johnson ..... 2  
Mike Wood ..... 3  
Ian Boyter ..... 8  
Wayne Watson ..... 9  
Ray Gowan ..... 10  
Chris Watson ..... 10  
Garfield Foster ..... 10  
Mark Harris ..... 23  
Fred Sizemore ..... 33


OCTOBER



December



Kent Palm ..... 1  
Jerry Snow ..... 2  
John Spadorcia ..... 2  
Roy Cash ..... 6  
Adam Jennings ..... 8  
Josh Ledwell .....14  
Bill Ledwell ..... 16  
Billy Easler .....17  
Kathy Porter ..... 18



Rusty Williams ..... 1  
Aaron Garrett ..... 2  
Greg Fields ..... 11  
Walt Bowers ..... 15  
Pam Cruickshank ..... 16  
Ed Edwards ..... 28  
Bill Shealy ..... 40

NOVEMBER

HAPPY  
ANNIVERSARY!

[ excursion ]

## WELCOME NEW EMPLOYEES!

SUBARU SALES



JEFF SMITH

FORD SALES



MICHEAL MOORMAN

FORD SALES



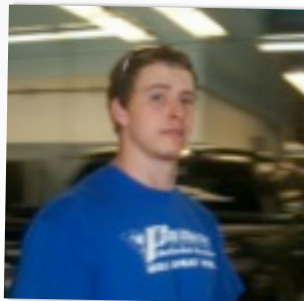
SALLY BERRY

FORD SERVICE



ED BARKER

BODY SHOP



welcome back PAUL SMITH

BODY SHOP



DENNIS HARRISON

Karl & Tina Roseblock



Karl Roseblock, one of our very best Ford Certified Master Technicians, has moved to West Virginia to be closer to his family. Karl has been with Fairway for over ten years, and he will definitely be missed. His departure has left a huge hole in our heart.

You will always be welcome back here with your Fairway family, Karl! Best of luck & please keep in touch!

★ WE MISS YOU ★





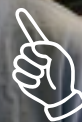
[ raptor ]



This furry friend stays cool at Woofstock



Fairway customers Harold Preston & Sunne



Rob Rabassa's wife, Kathy, makes friends at Mutt Strut.



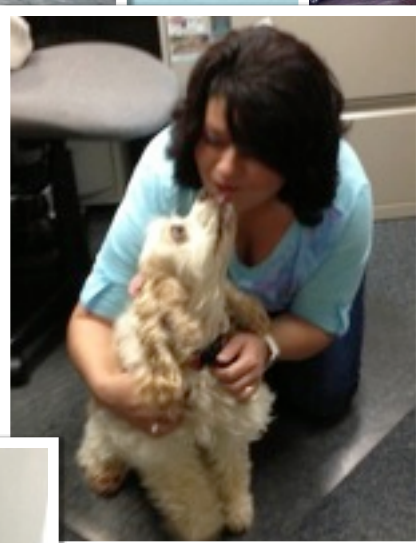
Pam Cruickshank & Sweetheart McKissick share an affectionate moment.



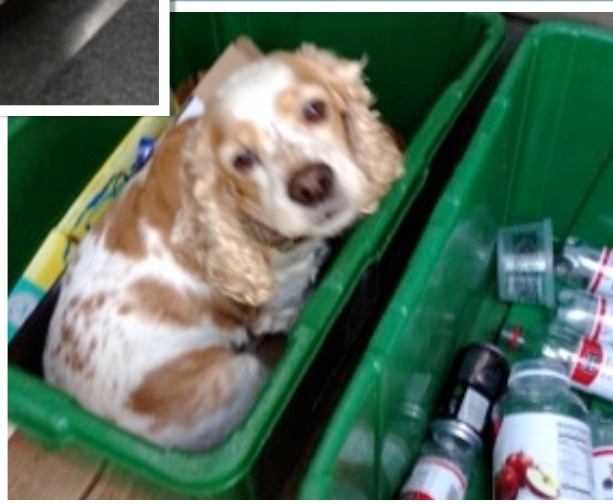
Kristen Campbell + Charlie



Tinker's daughter!



We spotted this friendly fella at Subaru!



Sandy McKissick is serious about recycling!





[ edge ]

## RENEGADE EDITION



### Our Christy Kelley...

My name is Christy Kelley and I am currently the only female in my division at Greenville Pickens Speedway. Growing up in a family full of race car drivers (dad, uncles, brothers, cousins, etc.), I guess it was to be expected that I would end up driving one too. My first race was in 1999 at Anderson Speedway. It was a 20 lap feature that I won!!!! My home track is Greenville Pickens Speedway. I started running in the charger division in 2000 and ran until 2002. After taking a break and having my son, I started back racing in 2008 in the Renegade Division. I have finished in the points in 9<sup>th</sup> and 10<sup>th</sup> place the last couple of years. I am looking forward to a new year of racing in 2014. My biggest fan is my son, Devin. He helps me at the shop and at the track with my car.



*Special thanks to Devin Kelley and Joe Satterfield for all they do on my car and putting up with me during race season!!!*



[ freestyle ]

# Woofstock



sponsored by Fairway Subaru, man!



Erika Powell + Ginger



"Camp Subaru"



Carolyn & Matt Miller

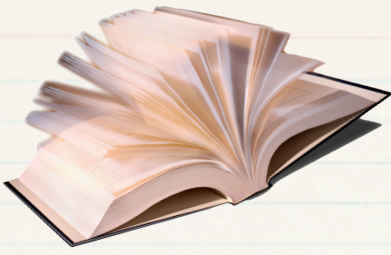


Festival-goers chill out at Camp Subaru

1 DAY  
of BREWS,  
BANDS  
& BARKS



[ ranger ]



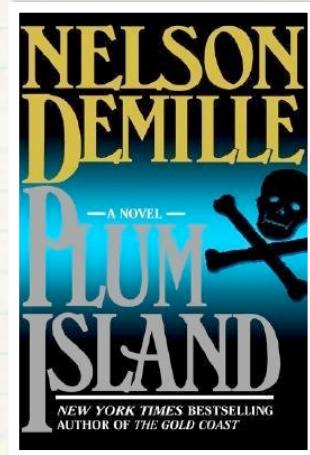
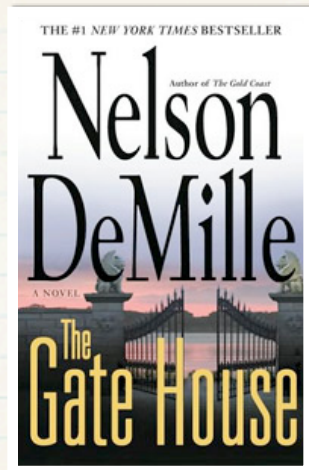
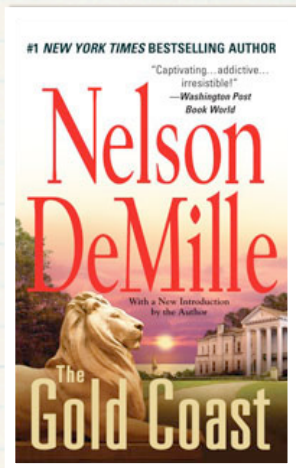
## “Rick’s Picks”



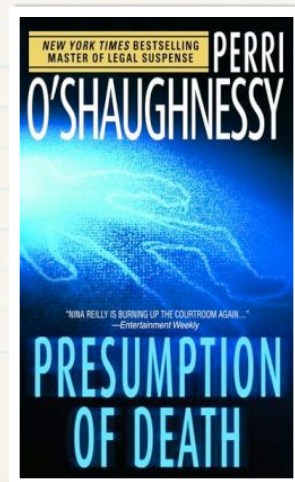
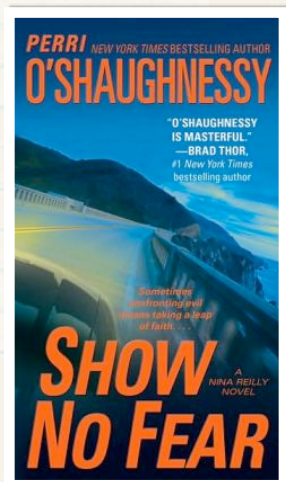
### Volume IV: Fall Reading

#### Stories That Keep You Turning Pages

Nelson Demille's *Gold Coast* is about a lawyer in Long Island whose property is next to a mobster's home. See how they intermingle and what happens when they do. The ending is a surprise and leads to the second book called *Gate House*. The third book is *Plum Island* - an island off the coast of Long Island that is government owned.



Perri O'Shaughnessy's books are about Nina Reilly, a single mother and lawyer living at Lake Tahoe.



Both of these authors will leave you wanting more. {Note that Perri is actually two sisters writing the stories as a team.}

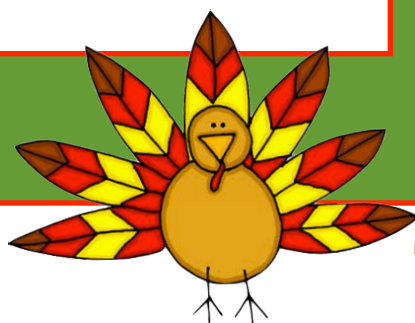




### PAWLIDAY WISH LIST:

Canned Puppy ♦ Kitten Food  
Paper Towels ♦ Toilet Paper  
Bleach ♦ Hand Sanitizer  
Liquid Laundry Detergent  
Tall Kitchen Trash Bags  
Dish gloves ♦ Hand Soap  
Clear Packing Tape  
Peroxide & Rubbing Alcohol  
Raw Hide Chews  
Pet toys ♦ Pet carriers

**\*NEW HOMES FOR THE ANIMALS\***



## HOLIDAY LOCAL CHARITIES

The primary goal of Toys for Tots is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens.

Drop off the toy at a local toy drop off.



Meals on Wheels of Greenville enhances the lives of homebound individuals by providing nutritious meals, personal contact and related services to nearly 1,500 seniors throughout Greenville County each day. Just a \$5 donation will provided our elder with a Holiday meal.

## THANKSGIVING

I know it is hard to decide on just ONE because there are so many great foods! I have to say when I asked the question to my fellow employees....the first thing they did was...SMILE. I guess because Thanksgiving is a wonderful memory for all of us.

In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast that is acknowledged today as one of the first Thanksgiving celebrations in the colonies. For more than two centuries, days of thanksgiving were celebrated by individual colonies and states. It wasn't until 1863, in the midst of the Civil War, that President Abraham Lincoln proclaimed a national Thanksgiving Day to be held each November.

### Fun Facts:

- ❖ Close to 46 million turkeys are eaten at Thanksgiving
- ❖ Nearly 88% of Americans eat turkey at Thanksgiving
- ❖ The first Thanksgiving was a 3-day harvest feast held by the founders of the Plymouth Colony in 1621. (Hey, we need to bring that 3 day celebration BACK!!!)

### What is your favorite Thanksgiving food?

Laurie Bowie ..... Dressing  
Richard Naylor..... Mac and cheese  
Glenn Snow ..... Spam :)  
Bill Ledwell ..... Pumpkin Pie  
Rita Voedisch ..... Pecan Pie

Christy Kelley ..... Mac & Cheese Pie  
Greg Girardeau ..... Pumpkin Pie  
Scott Hooper ..... Sweet Potato Casserole  
John Mendenhall ..... Sweet Potato Pie



## WORKING HARD AT THE BODY SHOP...

[ bronco ]



James sitting on the job but still working hard



Edward in Buffing Land...



The Childress Brothers working away



How cute! Kids are stylin' & profilin' at Rita's 3-year old's birthday party!

## Trivia

**Q:** What was the first official White House car?

**Q:** Who opened the first drive-in gas station?

**Q:** What city was the first to use parking meters?

**Q:** Where was the first drive-in restaurant?

**Q:** What was Ford's answer to the Chevy Corvette, and other legal street racers of the 1960's?

**Q:** Where was the world's first three-color traffic light installed?

**Q:** Where was the first drive-in movie theater opened, and when?

**Q:** What's the only car to appear simultaneously on the covers of Time and Newsweek?

**Q:** What was the lowest priced mass produced American car?

[ see answers page 18 ]



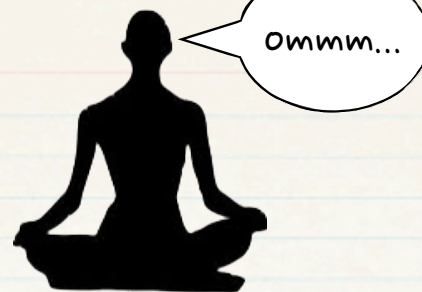
## Morning Mistakes That Slow Down Metabolism

Metabolic rate is affected by several factors including age, weight, and genetics. Although there's not a whole lot you can do about those things, there are still choices that can cause metabolism to fire up or fizzle. If losing weight is your goal, avoid these metabolism-slowng mistakes in the morning.

**Eating too late:** Skipping breakfast is one of the worst things you can do for weight loss since it causes your metabolism to slow down. Eating within an hour of waking sparks the metabolic process called thermogenesis that turns the food you eat into energy.

**Not exercising:** Research shows you continue burning calories up to 24 hours after working out, and studies also show that morning exercises burn more calories than those who sweat it out during other times of the day.

**Not pumping iron:** Lean muscle mass burns calories, and just adding 5 to 10 pounds of lean muscle to your frame will increase your daily calorie burn by 100 calories.



## benefits of Meditation :

- \* Increased immunity
- \* Anti-inflammatory
- \* Lowers blood pressure
- \* Reduces anxiety attacks
- \* Decreases any tension-related pain
- \* Eases headaches, ulcers, & insomnia
- \* Increases serotonin production
- \* Increases the energy level
- \* Anxiety decreases
- \* Emotional balance & stability
- \* Creativity increases

Whenever I exercise, I wear all black. It's like I'm going to a funeral....

For my fat.



## HEALTHY PUMPKIN PIE

### Ingredients:

- 2 cups prepared pumpkin
- ½ cup honey
- 4 egg whites
- 1 ½ teaspoons cinnamon
- ½ teaspoon ground ginger
- ¼ teaspoon ground cloves
- 1 ½ cups fat-free milk (you can substitute unsweetened soy, almond or rice milk)

### Directions:

- Combine all ingredients in a large mixing bowl and mix thoroughly.
- Pour mixture into whole wheat pie crusts
- Bake at 425°F for 15 minutes.
- Reduce oven temperature to 350°F and bake for 45 additional minutes.

**Side Notes:** This pie is not very sweet. If you prefer a sweeter pie, add an additional ¼ cup of honey. Makes 2 traditional sized pies.



[ LTD ]

## LT. JOHN GARTNER

*"Kosovo? Where is that??"*

A question I must have answered a thousand times in the months leading up to my first deployment with the South Carolina National Guard. But I'm getting ahead of myself, first a little about me.

I have worked for Fairway Ford for about two years now, one of which I spent deployed in Operation Joint Guardian, a NATO mission in Kosovo (which is Eastern Europe if you didn't Google it the first time). I graduated from Furman University in May of 2011 and commissioned as a 2<sup>nd</sup> Lieutenant in the South Carolina National Guard the same day. I was deployed between May 2012 and August 2013 and loved every minute of it. I had a unique experience in the Army and got to spend a lot of my time interacting with new people from many different cultures from all around the world.

Our team was responsible for being a liaison between the local government in the municipality of Gjilane/ Gnjlane and the NATO command in Kosovo. This meant we ran patrols on a daily basis into the same area and had a chance to build a relationship with the people we interacted with on a daily basis. I made lifelong friends among the population and got to experience the lives of soldiers from Sweden, Turkey, Germany, Slovenia, Morocco, and Italy just to name a few. It was an experience I wouldn't trade for anything, and I am much more appreciative of what I have now.

I am glad to be back with my family and fiends in the US and happy to be back at work with all the folks at Fairway!





## THE *Fairway* FUSION

We hope you've enjoyed *The Fairway Fusion*! If you would like to contribute to the next *Fusion*, please contact Rita or Tinker!

A huge **THANK YOU** to our editors:

RITA VOEDISCH  
DON RICE  
RICK KELLEY

And thanks to all of you for your hard work and dedication! Keep up the good work!

*roster*

### NAME SCRAMBLE

ZACK SIZEMORE

TIM SIMPSON

RUSTY WILLIAMS

KENT PALM

LAUREN MASSEY

JEFF PACE

[ from page 1 ]

## Trivia

[ from page 15 ]

**A:** A 1909 White Steamer, ordered by President Taft.

**A:** Gulf opened up the first station in Pittsburgh in 1913.

**A:** Oklahoma City, on July 16, 1935.

**A:** Royce Hailey's Pig Stand opened in Dallas in 1921.

**A:** Carroll Shelby's Mustang GT350

**A:** Detroit, Michigan in 1919. Two years later they experimented with synchronized lights.

**A:** Camden, NJ in 1933

**A:** The Mustang

**A:** The 1925 Ford Model T Runabout cost \$260, \$5 less than in 1924

